

# Let's shape the future of connected logistics!

Join our Innovation Hub in Berlin as

## Senior / Lead Visual Designer (m/f) (Maternity Leave)

Our Berlin Innovation Hub is a space for invention and creation: we push the boundaries of connected logistics systems enabled by Internet-of-Things, artificial intelligence and big data science. We are creators and developers, designers and creatives, techies and data scientists. Our way of working is collaborative: rapid prototyping for validated learning and creating MVPs is second nature for you.

We are working on delivering unique digital products, services and new data-driven business models that bring value to the global logistics ecosystem.

### Role

We are looking for a Senior/Lead Visual Designers to join our Innovation Hub in Berlin. By creating the visual language of our logistics services, you are instrumental in shaping and driving the creation of visually compelling work for our future services. You steer the visual design for products build in the Innovation Hub but also being a key visual design influencer for the whole Fleetboard organisation. That means you are able to showcase and inspire the Product Designers at Fleetboard but also able to collaborate and sell your ideas in front of various stakeholders in the Daimler organisation. The position is a maternity leave coverage and limited to a period of 18 months.

### Tasks

- Further define and steer a consistent product design language and ensure consistency across platforms and broad range of Fleetboard products
- Lead the creation of our inhouse product design system
- Reveal strong visual design concepts and take care about a high fidelity implementation
- Inspire, collaborate, teamplay and visually guide the designers from Berlin/Stuttgart
- Work closely with developers to ensure the feasibility of your visual concepts
- Understand user needs and business requirements and being able to turn them into appealing design solutions
- Create and hold clear presentations explaining your design decisions to stakeholders, executive levels as well as customers, using multiple high fidelity or low fidelity medias such as sketches, hero shots or interactive prototypes

**You are / have**

- a background in Interface Design, Communication Design, Graphic Design or equivalent
- at least 5 years of experiences in designing visual languages for digital services
- believe in beautiful logistics solution and have enthusiasm to strive for them
- control about all visual design components. Brand design is your secret weapon and you are passionate about brand design, typography, iconography, colors etc.
- an eye for details and the big picture
- knowledge of user-centered design processes and methodology, particularly as applied to web-based applications and mobile applications
- experience in the agile process of software development and working with development teams, providing specifications and visual assets
- comfortable in being a visual design evangelist
- comfortable in explaining ideas to executives and guiding other designers
- proficiency with design/prototyping tools such as Sketch, Invision and Illustrator
- Business-level English a must, German language a plus

**What we offer you**

- Innovative environment working for the B2B pioneer in automotive connectivity solutions
- Thrilling projects in international interdisciplinary teams with global market impact
- Attractive compensation package
- Creative atmosphere in co-working space Ahoy! Berlin
- Flat hierarchy, open collaborative culture, with English as primary language (German beneficial)
- Plenty of room for your own ideas and self-organised work to see your ideas come to life and scale globally
- Liaison with the Daimler group with the flexibility of a digital innovation lab

The job is full-time and limited to a term of 18 month (maternity leave coverage).

Location: Berlin

**How to apply as a Senior / Lead Visual Designer**

Send us an email to [innovationhub@fleetboard.com](mailto:innovationhub@fleetboard.com), with desired salary, earliest availability and with your CV and portfolio sampler attached.